

TRAVERSE CITY HORSE SHOWS

2021 VENDOR SPONSORSHIPS



TRAVERSE CITY SPRING HORSE SHOW (TCS)

June 9 – 13 (three weeks)

- One (1) 3' x 8' banner in high traffic area*
- Inclusion in TCHS Facebook Album
- Daily public address announcements
- Logo recognition on the event website
- Logo recognition on the scoreboard in rotation with other sponsors

Investment = \$1,000 + cost of vendor space

GREAT LAKES EQUESTRIAN FESTIVAL (GLEF)

July 7 – August 15 (six weeks)

- One (1) 3' x 8' banner in high traffic area*
- Quarter-page advertisement in GLEF Program
- Inclusion in GLEF Vendor Email Blast
- Inclusion in TCHS Facebook Album
- Daily public address announcements
- Logo recognition on the event website
- Logo recognition on the scoreboard in rotation with other sponsors

Investment = \$3,000 + cost of vendor space

AMERICAN GOLD CUP (AGC)

September 1 – 19, 2020

- One (1) 3' x 8' banner in high traffic area*
- Quarter-page advertisement in AGC Program
- Inclusion in AGC Facebook Album
- Daily public address announcements
- Logo recognition on the event website
- Logo recognition on the scoreboard in rotation with other sponsors

Investment = \$1,500

VENDOR RATES (NO SPONSORSHIP BENEFITS)

	10' X 10'	10' X 20'	20' X 20'	TRAILER
TCS	\$500	\$950	\$1,250	\$750
GLEF	\$850	\$1,250	\$1,600	\$1,000
AGC	\$850	\$1,250	\$1,600	\$1,000