

TRAVERSE CITY HORSE SHOWS
PRESENTS

THE FIRST ANNUAL



WOLVERINE GOLF COURSE AT GRAND TRAVERSE RESORT & SPA

Sponsorship Opportunities

PRESENTING SPONSOR

\$10,000

Naming rights to the event	Name & logo prominently shown on promotional posters and sign-up sheet
Entry for two teams of four	Logo on website (under Events)
Signage displayed prominently at reception	Dedicated post on TCHS and JustWorld social media
Banner at hole of choice; opportunity for table at hole	Thank you sleeve of golf balls
Banner at awards ceremony and event after	Reserved table for players at reception
Special PA acknowledgement at award ceremony	
Mention in daily PA golf outing announcement at Great Lakes Equestrian Festival	

AWARD CEREMONY/RECEPTION SPONSOR

\$5,000

Entry for one team of four	Logo printed on standings board
Signage displayed prominently at reception	Name & logo printed on promotional material
Special PA acknowledgement at award ceremony	Inclusion in photo album on social media after the tournament
Mention in the daily PA golf outing announcement at Great Lakes Equestrian Festival	Reserved table for players at reception

HOLE SPONSOR

\$1,500

Entry for one team of four	Inclusion in photo album on social media after tournament
Banner at hole of choice (<i>pending availability</i>) with opportunity for table at hole	Opportunity to provide gift item (i.e. custom tees, poker chips, divot tool) for players`

BAR CART SPONSOR

\$1,000

Logo displayed on mobile bar cart & on drink tickets sold
Opportunity to provide coffee and snacks at welcome desk

CLOSEST TO PIN SPONSOR

\$1,000

Logo on marker & small sign nearby on hole
Recognition at reception when announcing winner
Opportunity to provide award

LONGEST DRIVE SPONSOR

\$1,000

Logo on small sign at tee
Recognition at reception when announcing winner
Opportunity to provide award

FOR MORE INFORMATION & SPONSORSHIP OPPORTUNITIES CONTACT RACHEL
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