

TRAVERSE CITY HORSE SHOWS

2022 VENDOR SPONSORSHIP



TRAVERSE CITY SPRING HORSE SHOW (TCS)

June 8 – June 26 (three weeks)

- One (1) 3' x 8' banner in high traffic area*
 - Inclusion in TCHS Facebook Album
 - Daily public address announcements
 - Logo recognition on the event website
 - Logo recognition on the scoreboard in rotation with other sponsors
- Investment = \$1,000 + cost of vendor space

GREAT LAKES EQUESTRIAN FESTIVAL (GLEF)

July 6 – August 14 (six weeks)

- One (1) 3' x 8' banner in high traffic area*
 - Inclusion in GLEF Vendor Email Blast
 - Inclusion in TCHS Facebook Album
 - Daily public address announcements
 - Logo recognition on the event website
 - Logo recognition on the scoreboard in rotation with other sponsors
- Investment = \$3,000 + cost of vendor space

AMERICAN GOLD CUP (AGC)

August 31 – September 18 (three weeks)

- One (1) 3' x 8' banner in high traffic area*
 - Inclusion in AGC Facebook Album
 - Daily public address announcements
 - Logo recognition on the event website
 - Logo recognition on the scoreboard in rotation with other sponsors
- Investment = \$1,500 + cost of vendor space

VENDOR RATES (NO SPONSORSHIP BENEFITS)

	10' X 10'	15' X 15'	20' X 20'	TRAILER
TCS	\$600	\$950	\$1,250	\$750
GLEF	\$900	\$1,300	\$1,700	\$1,200
AGC	\$600	\$950	\$1,250	\$750