

TRAVERSE CITY HORSE SHOWS

2022 VENDOR APPLICATION



Name of Business	
Street Address	Contact
City, State, Zip	Phone
Website	Email
Nature of Business/Product Description	

FEES	TCS	Jr Hunter Championship	GLEF	TCF
Sponsorship	\$1,000		\$3,000	\$1,500
10x10	\$600/week	\$0.00	\$900/week	\$600/week
15x15	\$950/week	\$0.00	\$1,300/week	\$950/week
20x20	\$1,250/week	\$0.00	\$1,700/week	\$1,250/week
Trailer	\$750/week	\$0.00	\$1,200/week	\$750/week
Food Vendor	\$2,000 or 20% of gross sales whichever is larger			

EVENTS	DATES	SIZE	COST
TCS I	6/8 - 12		
TCS II	6/15 - 19		
TCS III	6/22 - 26		
Junior Hunter Championship	6/28 - 7/2		\$0.00
GLEF I	7/6 - 10		
GLEF II	7/13 - 17		
GLEF III	7/20 - 24		
GLEF IV	7/27 - 31		
GLEF V	8/3 - 7		
GLEF VI/NAYC	8/9 - 14		
TC Fall I	8/31 - 9/ 4		
TC FALL II SOJT	9/7 - 11		
TC FALL III AGC	9/14 - 18		

VENDORS

- Vendor spaces include tents with sides and electric
- Vendor sponsorships are in addition to cost of space; see vendor sponsorships for benefits & details
- Vendors can request floors in their space for a one-time fee of \$500 per 100 sq ft.
- Vendors shall receive a 15% discount on the space if they attend for six weeks or more

CERTIFICATE OF INSURANCE: All vendors will be required to have a certificate of insurance (Acord Form #25-S) showing that coverage is in effect from set up to take down. The following are named as Specially Designated Additional Insureds: Flintfields Entertainment LLC, Traverse City Horse Shows, LLC and Morrissey Management Group

Card _____
 Exp. _____ Code _____
 Name on card _____

I HEREBY apply for the vendor space and services at the Traverse City Horse Shows. 50% deposit must accompany application to guarantee space. Failure to comply with the insurance requirements will render null and void any contractual agreement formed by the application. If paying by credit card, a 4% convenience fee will be added.

Signature _____
 Date _____

SUBTOTAL	
15% DISCOUNT	
FLOOR	
6% TAX ON VENDOR SPACE + FLOOR	
SPONSORSHIP	
4% CREDIT CARD FEE	
TOTAL	

Visa, Mastercard, American Express, Discover card accepted. Checks should be made out to Traverse City Horse Shows, LLC

**MAIL OR EMAIL APPLICATION AND DEPOSIT TO:
 Traverse City Horse Show, LLC**

6111 95th Street Circle E; Lakewood Ranch, FL 34202
 Email: matt@mmg.management

TRAVERSE CITY HORSE SHOWS

2022 VENDOR SPONSORSHIP



TRAVERSE CITY SPRING HORSE SHOW (TCS)

June 8 – June 26 (three weeks)

- One (1) 3' x 8' banner in high traffic area*
 - Inclusion in TCHS Facebook Album
 - Daily public address announcements
 - Logo recognition on the event website
 - Logo recognition on the scoreboard in rotation with other sponsors
- Investment = \$1,000 + cost of vendor space

GREAT LAKES EQUESTRIAN FESTIVAL (GLEF)

July 6 – August 14 (six weeks)

- One (1) 3' x 8' banner in high traffic area*
 - Inclusion in GLEF Vendor Email Blast
 - Inclusion in TCHS Facebook Album
 - Daily public address announcements
 - Logo recognition on the event website
 - Logo recognition on the scoreboard in rotation with other sponsors
- Investment = \$3,000 + cost of vendor space

AMERICAN GOLD CUP (AGC)

August 31 – September 18 (three weeks)

- One (1) 3' x 8' banner in high traffic area*
 - Inclusion in AGC Facebook Album
 - Daily public address announcements
 - Logo recognition on the event website
 - Logo recognition on the scoreboard in rotation with other sponsors
- Investment = \$1,500 + cost of vendor space

VENDOR RATES (NO SPONSORSHIP BENEFITS)

	10' X 10'	15' X 15'	20' X 20'	TRAILER
TCS	\$600	\$950	\$1,250	\$750
Adequan®/USEF Junior Hunter Championship	\$0.00	\$0.00	\$0.00	\$0.00
GLEF	\$900	\$1,300	\$1,700	\$1,200
AGC	\$600	\$950	\$1,250	\$750